



## THE JANUSIAN MANIFESTO (Our Statement of Values)

- We believe in collecting art for its artistic value and beauty, not just as a financial investment.
- We believe in art as a universal language, not a currency.
- We believe in the power of art to heal, touch hearts, and change lives.
- We believe that original art should not be out of reach to those who wish to acquire it.
- We believe that art patrons come from all walks of life.
- We believe that walking into a gallery should be a welcoming experience, not an intimidating one.
- We believe that art can be outstanding even when the artist is young and/or inexperienced.

- We believe in the beauty of diversity.
- We believe in identifying, nurturing, and promoting new talent.
- We believe that artists (and gallery owners) should be fairly compensated for their time and efforts.
- We believe that artists (and gallery owners) can be financially successful without "selling out."
- We believe in engaging artists and the general public in lively, ongoing discussions and activities.
- We believe that arts education knows no age limits.
- We believe in being a good neighbor and giving back to the community that nurtures us.
- We believe that responsible financial planning and management will allow our Gallery to accomplish its vision and help ensure a prosperous, rewarding, and meaningful future.
- We believe that our lives are artworks in progress.